

## CABINET MEMBER DECISION

KEY DECISION: /NO

### The Implementation of an Experimental Traffic Regulation Order for the pedestrianisation of Lichfield City Centre

#### 1. Decision:

- 1.1 That the pedestrianisation of additional parts of the city centre is introduced through the implementation of an Experimental Traffic Regulation Order, which prevents traffic from entering the city centre from 12.00 until 21.00 every day. New restrictions would apply to Market Street, Tamworth Street, Conduit Street, Breadmarket Street and Bore Street and incorporate existing restrictions at Dam Street and Bird Street.
- 1.2 That the Experimental Traffic Regulation Order runs for 18 months, from 1 January 2023, including a 6 month formal consultation process, and that the results of this are reported to Member Task Group and Overview and Scrutiny Committee.
- 1.3 That Bird Street car park and Lombard Street car park continue to provide for alternative Disabled Persons Parking Bays whilst the Experimental Traffic Regulation Order is in place and that these are clearly and permanently marked out to reflect their use.
- 1.4 That at the end of the Experimental Traffic Regulation Order process (18 months) the project Steering Group will need to make a recommendation on whether to make the Experimental Traffic Regulation Order permanent or to have it disregarded.

#### 2. Statement of Reasons:

- 2.1 Implementing the ETRO with the aim to make Lichfield city centre even more attractive to shoppers, workers and visitors, to reduce traffic movement and reduce air pollution in this locality whilst giving priority to pedestrians where appropriate.

#### 3. Any Alternative Options:

- 3.1 To not implement the ETRO and return to business as usual from January 2023, would mean drivers will continue to travel through the city and the benefits of having a cleaner and safer pedestrianised environment would not be reached.



Signed: .....  
Leader of the Council

Date of Decision: 21/11/2022